

Contest Name: ___No Repeat Workday_____ (the "Contest")

Station(s): ___KSTT___ (the "Station(s)")

Station(s) Address(es): 51 Zaca Lane, SLO, Ca 93401

Telephone: 805-545-0101

El Dorado Broadcasters, LLC., its subsidiaries and affiliated companies (together, the "Company"), will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

The Company may conduct the Contest concurrently and simultaneously on several participating radio stations owned and not owned by the Company, and in various States, and the Company may add or remove participating stations or change call letters of any participating station at any time during the Contest as announced on the affected station. Participating stations are listed above.

- Weekdays (Monday to Friday), excluding Statutory Holidays, KSTT FM "Coast 101.3" will not play the same song by the same artist twice between 9am and 5pm.

If you hear us break that guarantee, be the first caller to catch us repeating the same song by the same artist between 9am and 5pm on the same day (Monday to Friday excluding Holidays and weekends) and win \$1,000.00 cash.

Contest airs Monday through Friday beginning at 9:00 am and concluding at 5:00 pm.

- Saturday, Sunday and Holidays are not included and the contest does not air on Saturday, Sunday or Holidays.
- Contest applies only to our on air, broadcast, terrestrial signal and not our internet stream
- "No Repeat" refers to songs played in their entirety and does not include samples of songs 90 seconds or less used for station or concert promotional announcements or for contests. Computer malfunction where a song plays twice back to back or which plays twice, but not in its entirety, also does not qualify for the contest or prize payout.
- The repeat song must be the same song by the same artist.
- Only the first caller to correctly identify the repeated song will qualify for the cash prize.
- The first caller must be able to point out the approximate time that the song first played, within one hour. Generic statement of it played earlier will not be considered.
- Caller must call KSTT-FM while the repeated song is playing on air. The contest will end immediately once the repeated song is finished playing.
- Calls must be made to our contest line 805-541-1013
- Once we receive a call indicating a potential "repeat", we will verify the repeat using our Nexgen Automation System. This system will be used to verify the "repeat" before the cash prize is awarded.
- The cash prize for correctly identifying a repeated song is \$1,000.00. Payment will be issued within 30 days.
- Listeners are only eligible to win the "\$1000.00 No Repeat Workday" contest once every 30 days.
- By participating, all winners grant KSTT FM/EDB exclusive permission to use their names, characters, photographs, voices and likeness in connection with promotion of this and other contests and waives any claims to royalty, right or remuneration for such use.
- KSTT FM/EDB reserves the right to refuse awarding any prizes to a person who is determined to

have violated a rule as outlined above, gained unfair advantage in participating in the contest or obtained a winner status using fraudulent means.

- No purchase necessary to win. KSTT FM/EDB may amend rules at any time. KSTT FM reserves the right to discontinue the contest at any stage.
- Must be 18 or older to play contest
- **CONTEST ENDS DECEMBER 9, 2009**

2. Prize(s). The prize(s) that may be awarded to the eligible winner(s) are: (prize value: \$1000.00). Prizes are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed within 60 days of the contest end date. No cash equivalent for prize will be awarded. Prize is nontransferable. If a winner cannot be contacted or is disqualified, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

3. Eligibility and Limitations. Participants and winner(s) must be U.S. residents at least 18-years old as determined by the Company and reside in the Station's Total Survey Area (TSA). A parent or guardian of any participant who is a minor must sign a release on behalf of the minor to be eligible to receive a prize, but the Company reserves the right to refuse to award a prize to or on behalf of any minor. Only one (1) entry per person. Only one (1) prize per household for the Contest. Only one (1) prize per household from any of the Company's stations within any thirty (30) day period. Employees of the Company, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

4. Telephone and Delivery Disclaimer. If a contest is a call in to win contest and/or a telephone is needed to participate in the Contest, participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function will not be allowed to participate unless they enter their correct area code and telephone number if prompted, or disable the features inhibiting their participation in the Contest. Participants using equipment not set up for toll free phone exchanges (800, 888, 877, 866, etc.) may experience call connection problems. The Company disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Company's control, or otherwise. For all contests the Company disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entry forms in a register-to-win contest must be handwritten. No photocopies or mechanical reproductions of entry forms is permitted.

5. Publicity; Use of Personal Information. By participating, where allowed by law, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

6. Release. By participating in the Contest, each participant and winner waives any and all claims of liability against the Company, its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

7. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which are not specifically provided for in the official rules. Each winner must provide the Company with valid identification and a valid taxpayer

identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

8. Conduct and Decisions. By participating in the Contest, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Miscellaneous. Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. The Company may substitute prizes, amend the rules or discontinue the Contest at any time as announced on the Station(s). The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or where required by law, a list of winners, visit the business office of the Station during normal business hours or mail a written request with a stamped, self-addressed return envelope to the Station's address, listed above. All entries become the property of the Company and will not be returned. To be removed from our direct mail, email or fax lists, visit the main office of the Station during regular business hours, or send a self addressed stamped envelope with contest name to El Dorado Broadcasters LLC, 12370 Hesperia Rd. Suite 16, Victorville, Ca 92395

10. Compliance with Law. The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Station(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.